



# SECOND ANNUAL LET YOUR LIGHT SHINE RUN/WALK

## SPONSORSHIP PROPOSAL

SATURDAY, NOVEMBER 21, 2026 | Lafreniere Park  
3000 Downs Blvd., Metairie, LA 70003

THE RUN/WALK WILL BEGIN AT 11:00 AM  
SAME-DAY REGISTRATION BEGINS AT 10:30 AM



Dear Supporter,

As we prepare for the Second Annual Let Your Light Shine Run/Walk, we invite you to join us in supporting our mission to serve the unhoused and underserved members of our community. Every day, individuals and families in New Orleans face unimaginable challenges — hunger, homelessness, lack of basic necessities, and limited access to support systems that can help them rebuild their lives.

Lantern Light and ICNA Relief USA work together to meet these needs through compassion-driven, community-centered services. We provide meals and snacks, hygiene products, clothing, case support, outreach, and a place where individuals can feel seen, respected, and valued.

This year, our fundraising goal is to strengthen these critical services, expand our outreach programs, and increase the resources available to guests who rely on us daily. Your contribution will help us:

- Provide more meals and nutritional support
- Distribute essential survival supplies
- Enhance emergency response efforts
- Support individuals moving toward stability and self-sufficiency
- Serve more people with dignity, compassion, and care

Your donation — whether through sponsorship or financial contribution — directly helps sustain the programs that bring hope and healing to our community.

We are grateful for your partnership and belief in our mission. Together, we can continue shining light where it's needed most.

Kenitha Grooms-Williams  
Executive Director  
Lantern Light Inc.

Jenny Yanez  
Executive Director  
ICNA Relief

# ABOUT THE CAUSE

The Let Your Light Shine Run/Walk is more than just a community event — it is a mission-driven effort to support and uplift the unhoused and underserved individuals in New Orleans. The funds raised through this event will help provide essential services such as meals, basic necessities, support programs, outreach efforts, and continued community engagement powered by Lantern Light and ICNA Relief USA. With your sponsorship, you are directly contributing to restoring hope, stability, and opportunity for vulnerable individuals and families who rely on these vital programs every day.

## ABOUT THE EVENT

The Let Your Light Shine Run/Walk brings together hundreds of participants, volunteers, families, community leaders, and supporters for a morning focused on health, unity, and giving back. The inaugural event, held in 2025, created a tremendous sense of community impact, drawing individuals from diverse backgrounds to stand together for a shared mission.

In 2026, we are proud to host the Second Annual Let Your Light Shine Run/Walk, where we aim to:

- Increase participant turnout
- Attract more community partners
- Expand awareness of our mission
- Raise greater funds to sustain and grow our outreach
- Celebrate compassion and solidarity within New Orleans

Together, we create joy, wellness, and real community impact.



# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR – \$7,500 (EXCLUSIVE)

*Only One Available*

### Benefits:

- Event titled as: “Let Your Light Shine Run/Walk presented by [Company Name]”
- Logo/company name displayed at the First Aid Station, all four Hydration Stations, and the Start/Finish Line signage
- Logo on Event Bib and top placement on all printed and digital marketing
- Featured in press releases and major event communications
- Opportunity for representative remarks during opening ceremony
- Dedicated sponsor highlight posts and logo with link on the event website
- Complimentary vendor/exhibit table
- 10 complimentary race registrations
- Recognition in the post-event recap and annual report

## PLATINUM SPONSOR – \$5,000

### Benefits:

- Logo displayed at one assigned Hydration Station
- Logo on Event Bib and included on printed/digital promotional materials
- Social media spotlight post and logo featured on event-day signage
- Complimentary vendor table
- 6 complimentary race registrations
- Name recognized during pre-race announcements

## GOLD SPONSOR – \$2,500

### Benefits:

- Business name displayed on shared Hydration Station signage
- Logo on Event Bib and name included on printed materials
- Social media acknowledgment
- 4 complimentary race registrations

## SILVER SPONSOR – \$1,000

### Benefits:

- Business name on general race-day signage
- Listing on event website
- 2 complimentary race registrations

## BRONZE SPONSOR – \$500

### BENEFITS:

- Name listed on event website
- Name displayed on race-day thank-you signage

## FRIEND OF THE RUN – \$250

### Benefits:

- Name listed in race-day digital program or event webpage
- Acknowledgment in post-event thank-you message

# COMMITMENT FORM

Yes! We want to partner with Lantern Light for the Second Annual Let Your Light Shine Run/Walk. We give Lantern Light permission to include our name and/or logo on all event materials and digital content consistent with our sponsorship level selection below.

## SPONSORSHIP LEVEL SELECTION

- ☐ Presenting Sponsor – \$7,500
- ☐ Platinum Sponsor – \$5,000
- ☐ Gold Sponsor – \$2,500
- ☐ Silver Sponsor – \$1,000
- ☐ Bronze Sponsor – \$500
- ☐ Friend of the Run – \$250

Event Sponsorship Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

- ☐ CHECK enclosed (make payable to Lantern Light)
- ☐ COMPLETE YOUR SPONSORSHIP FORM ONLINE: <http://weblink.donorperfect.com/shinelighttogether2026>

## EXHIBIT SPACE (SILVER LEVEL AND HIGHER)

- ☐ Yes, we plan to use exhibit space on Walk Day
- ☐ No, we do not plan to use our exhibit space on Walk Day

Walk Day Contact Name \_\_\_\_\_

Walk Day Contact Email \_\_\_\_\_ Phone \_\_\_\_\_

We thank you in advance for helping to make our Second Annual Run/Walk a success.

Please note that LANTERN LIGHT IS A 501(C)(3) nonprofit, and your gift may qualify as a charitable deduction for IRS tax purposes.

(Tax ID: 20-4769645)

## Please mail SPONSORSHIP CHECKS TO:

Lantern Light Inc., 1803 Gravier Street, New Orleans, LA 70112

## Please email SPONSORSHIP LOGOS TO:

Kenitha Grooms-Williams — [kagwilliams@lanternlight.org](mailto:kagwilliams@lanternlight.org)

Lantern Light Inc.

[www.lanternlight.org](http://www.lanternlight.org) | (504) 273-5573 Ext. 116 | Tax ID: #20-4769645

# DONATION FORM

Thank you for supporting the Second Annual Let Your Light Shine Run/Walk. In-kind donations of goods, services, supplies, and other resources help us create a successful event while allowing more funds raised to directly support the mission of Lantern Light, Inc.

Please complete the information below so that we can properly acknowledge your generous contribution and make arrangements for delivery, pickup, or use of your donation

Please e-mail your logo as jpg png file to [kagwilliams@lanternlight.org](mailto:kagwilliams@lanternlight.org), as it may be used in Marketing materials.

Organization Name \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
\_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

Description of Donation \_\_\_\_\_  
Estimated Value \_\_\_\_\_  
Address \_\_\_\_\_  
Special Instructions (pick-up, delivery, display needs) \_\_\_\_\_  
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Lantern Light is a 501(c)(3) nonprofit organization. Contributions may qualify as charitable deductions for federal income tax purposes.

TAX ID: #20-4769645